

## Prerequisites

- Basic Understanding of Digital Technologies: Familiarity with the basics of digital technology and its effects on everyday life.
- Ethical Awareness: An understanding of ethical principles and the societal impact of technology.
- Curiosity and Openness: A desire to learn new concepts and engage with AI certificate programs designed for beginners.

## Exam Details

- Modules (8)
- Examination (1)
- 50 MCQs, 90 Minutes
- Passing Score (70% (35/50) )

## Exam Blueprint

Modules	Percentage
Introduction To Artificial Intelligence (AI)	10
AI Technologies	10
AI in Action: Applications And Case Studies	10
The Workflow of AI Projects	12
Ethics And Social Implications Of AI	15
Generative AI And Creativity	15
Preparing For An AI-driven Future	15
Starting With AI: First Steps And Resources	13

What you will get

**High-Quality Videos, E-book (PDF & Audio), and Podcasts**

**AI Mentor for Personalized Guidance**

**Quizzes, Assessments, and Course Resources**

**Online Proctored Exam with One Free Retake**

**Comprehensive Exam Study Guide**

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## **Why This Certification Matters**

### **Foundational AI Knowledge**

Gain a solid understanding of AI, ethics, and its real-world applications to build essential knowledge for the future.

### **Practical Application of AI**

Learn how to interact with AI models and apply tools to solve real business and everyday challenges.

### **Ethical AI Adoption**

Understand how to adopt AI responsibly by exploring key principles such as fairness, transparency, and privacy.

### **Increased Competitiveness**

Use prompt engineering and modern AI tools to drive innovation and add value to your work.

### **Real-World Insights**

Discover how AI is transforming industries and gain insights into its growing impact on society and business.

## **Who Should Take This Course**

### **Business Professionals**

Understand how AI is transforming industries and learn business strategies to stay ahead in a technology-driven world.

### **AI Enthusiasts**

Build a strong foundation in AI concepts, prompt engineering, and practical applications for deeper exploration of this field.

### **Technology Leaders**

Develop essential AI skills and learn how to effectively apply AI tools and models to drive innovation and growth.

### **Ethics Professionals**

Gain clarity on responsible AI use by exploring key ethical principles such as fairness,

transparency, and data privacy.

### **Students and New Graduates**

Stand out in the job market by mastering AI fundamentals and ethical practices for a future-ready career.

- ChatGPT
- Humata AI
- Amto AI
- AI Lawyer

### **Prerequisites**

- Basic familiarity with using everyday technology
- Curiosity about how AI is applied across different industries
- Interest in the ethical impact of AI on society

### **Exam Blueprint:**

- Introduction to AI & Its Impact - 20%
- Prompt Engineering - Interacting with AI - 20%
- AI in Business & Industry Applications - 20%
- AI Ethics & Bias - 20%
- The Future of AI & Career Opportunities - 20%

### **Frequently Asked Questions**

#### **Who is this course intended for**

This course is designed for business professionals, students, tech leaders, ethics experts, and anyone curious about the impact of AI.

**What technical skills will I gain from this course**

You will learn the basics of prompt engineering, how to interact with AI tools, and apply them to real-world scenarios.

**How will this course be delivered**

The course is delivered in a self-paced online format with interactive lessons, practical exercises, and real-world case studies.

**Can I apply AI principles in my industry after completing the course**

Yes. The course provides practical examples and tools to help you apply AI concepts directly to your field of work.

**Is prior knowledge of AI required to take this course**

No. This course is beginner-friendly and requires only basic familiarity with using technology and an interest in AI.

[Detailed Course Outline](#) [Download](#)