

Prerequisites

- Basic understanding of AI technologies and their applications in creative domains.
- Interest in using AI tools for generating innovative ideas and implementing user-centric designs.
- Motivation to explore AI-integrated design methodologies.

Exam Details

- Modules (8)
- Examination (1)
- 50 MCQs, 90 Minutes
- Passing Score (70% (35/50))

Exam Blueprint

Modules	Percentage
Foundations of Artificial Intelligence (AI) in Design	11
AI Tools and Technologies for Designers	13
Data-Driven Design and Personalization	13
Generative AI for Creative Exploration	13
AI-Enhanced Prototyping and User Testing	13
Strategic Implementation of AI in Design Projects	13
Emerging Technologies and the Future of Design	13
Continuous Learning and Development in AI+ Design	11

What you will get

High-Quality Videos, E-book (PDF & Audio), and Podcasts

AI Mentor for Personalized Guidance

Quizzes, Assessments, and Course Resources

Online Proctored Exam with One Free Retake

Comprehensive Exam Study Guide

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- [Who should enroll](#)
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- [Detailed Course Outline](#)

Why This Certification Matters

- **High Industry Demand:** Today's design industry seeks professionals who can fuse AI with creativity—enhancing innovation while upholding user-centric design values.
- **Risk Mitigation:** Poor AI integration can damage user experience and brand trust. This certification equips you to design responsibly and mitigate such risks.
- **Strategic Influence:** Certified professionals are empowered to lead the development of AI-centered design strategies that blend efficiency, personalization, and creativity.
- **Competitive Advantage:** With AI reshaping design roles, this certification positions you at the forefront of the next evolution in UX and product design.

Who Should Enroll?

- **Design Professionals:** Upgrade your creative toolkit by integrating AI to boost innovation, speed, and design precision.
- **AI & Creative Enthusiasts:** Discover how AI is reshaping design workflows, opening new frontiers for experimentation and ideation.
- **UX Designers:** Use AI to craft personalized, intuitive, and adaptive user experiences that respond to evolving user needs.
- **Product Designers & Developers:** Infuse AI-driven insights into product development to elevate usability, aesthetics, and functionality.
- **Students & Recent Graduates:** Build future-ready skills at the cutting edge of design and technology to stand out in the job market.

- Adobe Firefly
- Figma
- Leonardo.AI
- Uizard

Prerequisites

- Basic understanding of AI concepts and their practical applications (no technical skills required)
- Willingness to think creatively and generate design ideas using AI tools
- Strong interest in exploring how AI intersects with and enhances design processes

Exam Blueprint

- Foundations of Artificial Intelligence (AI) in Design - 11%
- AI Tools and Technologies for Designers - 13%
- Data-Driven Design and Personalization - 13%
- Generative AI for Creative Exploration - 13%
- AI-Enhanced Prototyping and User Testing - 13%
- Strategic Implementation of AI in Design Projects - 13%
- Emerging Technologies and the Future of Design - 13%
- Continuous Learning and Development in AI+ Design - 11%

Frequently Asked Questions

1. What can participants expect to learn from the AI+ Design™ certification?

Participants will learn how to integrate AI tools into the design process, enhance creative workflows, generate intelligent design solutions, and make data-informed decisions to improve user experience and visual storytelling.

2. Who should enroll in this course?

This course is ideal for design professionals, creative technologists, UX/UI designers, product developers, and students or graduates interested in blending creativity with AI.

3. Is the AI+ Design™ certification practical or theory-based?

The certification combines both. It offers a solid foundation in AI principles while emphasizing hands-on experience with creative AI tools, real-world design challenges, and project-based learning.

4. Will the AI+ Design™ certification help in career advancement?

Yes. With industries increasingly seeking designers who understand AI, this certification provides a competitive edge and opens up opportunities in forward-thinking design roles.

5. How will this course help in making data-driven design decisions?

Participants will gain exposure to AI-powered analytics, user behavior insights, and predictive tools that support data-informed decision-making for more effective and impactful design.

[Detailed Course Outline](#) [Download](#)